1. EDUCATION
   * STATE UNIVERSITY OF NEW YORK AT OSWEGO  
     *Summa Cum Laude*
     + Bachelor of Communications in Broadcasting: \_\_\_\_\_\_Aug 2011 – May 2015
       - This broadcasting and mass communication program is designed to provide students with an understanding of the evolving mass media industries including radio, television, cable, film, the Internet, and multimedia.
     + Bachelor of Fine Arts in Music: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Aug 2011 – May 2015
       - Through its four components – music history and literature, music theory, applied studio study, and ensemble performance, this degree provides music majors with many opportunities to study and perform.
2. RELEVANT EXPERIENCE
   * Freelance Journalist with The Democrat and Chronicle: \_\_\_Sept 2015 - Present
     + Specializes in music-related articles, including concert previews and performer profiles
     + Contributes to arts-related community content as well as other arts-events
     + Contributes photos to feature stories
   * Radio DJ on Jazz 90.1 WGMC-FM: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sept 2015 – Present
     + Volunteer DJ on member-supported station on Mondays
     + Prepares the set list
     + Announces advertising for the station and events on air
     + Consults with station programmer and manager on social media use
   * dan-gross.com: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sept 2015 - Present
     + Self-maintains website
     + Sells written compositions and arrangements
     + “ROC Notes” section contains highlights of local musicians with written stories, photos, and podcasts
   * Freelancer for   
     The Eastman School of Music: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Feb 2016 – Present  
     Roberts Wesleyan: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_March 2016 - Present
     + Covers visits from musical luminaries to the school; important concerts
     + Writes stories on rehearsals, workshops, and performances
     + Also contributes photos and videos
3. SOCIAL MEDIA
   * Successfully managed college band and a cappella Facebook pages; achieved campus-wide and off-campus recognition
   * Social feed for dan-gross.com reaches twice the amount of people who have liked the page
   * Personal Instagram account used to support Jazz 90.1 by including updates and set lists, expanding page follows and online listening rates
4. MUSIC
   * Jazz and Classical performance on the double bass and bass trombone
     + Studied classical and jazz trombone for over a decade, and double bass for three years
     + Performances include several academic concerts featuring concertos and solo features
     + Coordinated a 12-piece ensemble and arranged all the music for senior jazz recital
     + Gigged in Oswego, performing in groups as a sideman and leader
   * Band leading
     + Founded multiple groups, including two bands and three a cappella groups, extra-curricular and academic
     + Served as the group’s manager, promoter, social media coordinator, and arranger
   * Composing and arranging
     + Experienced composer and arranger in jazz and classical
     + Composed and arranger for a cappella, chamber groups, big band, and pops orchestra
5. OTHER EMPLOYMENT
   * Midtown Athletic Club, Rochester, NY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_May 2012 – Present
     + Maintenance and Housekeeping Associate

Daniel Gross

Musician, Journalist, and Content Creator

Dear Sutherland Global Services,

I believe I am an excellent candidate for your position.

My writing is clear, succinct, and combines traits of creative writing, news writing, and marketing. Most of what I have done is news writing, covering events, doing features, and concert reviews. My ability to make my writing pop while keeping the professional tone sets my writing apart.

In terms of other skills, I am experienced in social media and digital formats. I regularly update my official Facebook page with content and am able to greatly exceed the reach of my page, and my website content is well optimized.

On your application posting, cooperative work is highlighted. Both in my job experience and as a musician, I am apt at working with others in an even and cooperative manner. I am able to incorporate my own and others’ ideas, and work to make myself better, and those around me.

I am incredibly hard working and determined, and I constantly make an effort to ask for feedback and work to improve my craft. Writing is personal for me, and I take great pride in my work.

Sincerely,

Dan