



# DAN GROSS

Musician & Journalist

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585 755 2313

## I EDUCATION

- STATE UNIVERSITY OF NEW YORK AT OSWEGO

*Summa Cum Laude*

- Bachelor of Communications in Broadcasting: \_\_\_\_\_ Aug 2011 – May 2015
  - This broadcasting and mass communication program is designed to provide students with an understanding of the evolving mass media industries including radio, television, cable, film, the Internet, and multimedia.
- Bachelor of Fine Arts in Music: \_\_\_\_\_ Aug 2011 – May 2015
  - Through its four components – music history and literature, music theory, applied studio study, and ensemble performance, this degree provides music majors with many opportunities to study and perform.

## II RELEVANT EXPERIENCE

- Freelance Journalist with The Democrat and Chronicle: \_\_\_ Sept 2015 - Present
  - Specializes in music-related articles, including concert previews and performer profiles
  - Contributes to arts-related community content as well as other arts-events
  - Contributes photos to feature stories
- Radio DJ on Jazz 90.1 WGMC-FM: \_\_\_\_\_ Sept 2015 – Present
  - Volunteer DJ on member-supported station on Mondays
  - Prepares the set list
  - Announces advertising for the station and events on air
  - Consults with station programmer and manager on social media use
- dan-gross.com: \_\_\_\_\_ Sept 2015 - Present
  - Self-maintains website and sells written compositions and arrangements
  - “ROC Notes” section contains highlights of local musicians with written stories, photos, and podcasts
- Freelancer for
  - The Eastman School of Music: \_\_\_\_\_ Feb 2016 – Present
  - Roberts Wesleyan: \_\_\_\_\_ March 2016 - Present



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- Covers visits from musical luminaries to the school; important concerts
- Writes stories on rehearsals, workshops, and performances
- Also contributes photos and videos
- **Rochester Indie Musician Spotlight** \_\_\_\_\_ May 2016 - Present
  - An online video series aimed at showcasing Rochester's indie music talent
  - Shot in twenty-minute episodes with musician performances and breaks
  - Hosts, directs, seeks out interviewees, shares editing duties
  - Seeking out sponsorships and underwriters

### III SOCIAL MEDIA

- Successfully managed college band and a cappella Facebook pages; achieved campus-wide and off-campus recognition
- Social feed for dan-gross.com reaches twice the amount of people who have liked the page
- Personal Instagram account used to support Jazz 90.1 by including updates and set lists, expanding page follows and online listening rates

### IV MUSIC

- **Jazz and Classical performance on the double bass and bass trombone**
  - Studied classical and jazz trombone for over a decade, and double bass for four years
  - Performances include several academic concerts featuring concertos and solo features
- **Band leading**
  - Founded multiple groups of many styles; groups' manager, promoter, social media
- **Composing and arranging**
  - Experienced composer and arranger in jazz and classical
  - Composed and arranger for a cappella, chamber groups, big band, and pops orchestra

### V OTHER EMPLOYMENT

- **Midtown Athletic Club, Rochester, NY:** \_\_\_\_\_ May 2012 – Present
  - Maintenance and Housekeeping Associate